



Women in Nuclear

WiN-Global 2006 Meeting: Positioning for Growth

May 30 - June 1 2006

Waterloo Inn and Conference Centre
475 King Street North—Waterloo—Ontario
Canada's Technology Triangle, Ontario



What is the WiN-Global 2006 Meeting?

The 14th Annual WiN-Global meeting will showcase the nuclear industry in a unique way: by highlighting the women who are making a difference to the leadership and advancement of nuclear power and radiation technology. Approximately 300 women who work in nuclear industries (power, medical, research) from around the world will convene in Kitchener/Waterloo for three days of plenaries, reports, workshops and networking activities. This is the first time the WiN-Global meeting will be hosted in Canada.

What is WiN?

WiN is a world-wide association of women working professionally in the fields of nuclear energy and application of radiation. Globally, the goal of WiN is to inform the public on nuclear power and radiation technology. WiN's principal objective is to emphasize and support the role that women can and do have in addressing the general public's concerns about nuclear energy and the application of radiation and nuclear technology.

While many of the members of WiN are employed in the nuclear energy sector, others work in areas where nuclear and radiation technologies are utilized. Globally, the membership includes women working in engineering, electricity generation, medicine and health care, in regulatory authorities, in industry and as independent researchers at universities. Members of WiN all have one thing in common: they want the general public to have a better understanding of nuclear technology and benefits it offers the world. WiN is open to men who support the organization's goals.

WiN Canada was formed in early 2004 and has been working to support the objectives of WiN-Global. WiN Canada helps to provide an opportunity for women to succeed in the industry through initiatives such as mentoring, networking, and personal development opportunities. Currently WiN-Canada has chapters in Bruce and Durham (Ontario).

WiN Canada

In Canada, the objective of Women in Nuclear is to actively create broader public awareness about nuclear power by mobilizing women to promote and educate the public on the benefits of nuclear technology and radiation protection and support an environment in the industry in which women can succeed.

The WiN 2006 meeting depends solely on corporate sponsorships to finance the event. In order to attract as many delegates as possible from around the world, registration for all delegates is free of charge.

How can my organization help?

The WiN-Global meeting requires significant financial support from companies and organizations in Canada and around the world to be successful. WiN-Canada has established an exciting sponsorship program which will provide supporters with strong recognition and visibility for their contribution to the hosting of the meeting. Support this important international initiative by becoming a sponsor, complete the following Sponsorship Opportunities Agreement and return it to:

**WiN-Global 2006 meeting Secretariat
C/o Canadian Nuclear Association
130 Albert Street, Suite 1610
Ottawa, Ontario
K1P 5G4**

**Fax: (613) 237-0989
Tel: (613) 237-9082
E-mail: lemieuxc@cna.ca**

SPONSORSHIP OPPORTUNITIES

Women in Nuclear (WiN) Global 2006 Meeting

May 30 – June 1, 2006

Positioning for Growth: The Nuclear Renaissance

Company Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone No.: _____ Fax No.: _____ E-mail: _____

Submitted by: _____ Title: _____

Please indicate the event(s) or opportunities your company would like to sponsor.

Please complete and fax to WiN Secretariat at (613) 237-0989

For more information please contact Claudia Lemieux at (613) 237-9082

Your support will make a difference to Women in Nuclear

Women in Nuclear relies entirely on industry leadership to be able to host this event. For the first time, we are also seeking support to improve sharing of best practices by launching a travel award aimed at bringing women from the nuclear sector in developing countries together with WiN members at the 2006 meeting. The WiN Global meeting is very different from traditional nuclear industry conferences and uniquely addresses ways to help women in our industry reach out to the public, especially women, to help build understanding about the important role of nuclear technology in our society. This meeting will enable participants to share success stories and lessons learned, gain personal development opportunities, learn about our industry, and showcase the accomplishments and contribution women are making to our industry today whilst positioning us for growth.

There are many ways to demonstrate your WiN support

<input type="checkbox"/> EMPOWERMENT LEVEL SPONSOR	Amount \$ _____	\$100,000+
<i>(Thank you very much to Ontario Power Generation and Bruce Power, which have already taken the opportunity to become significant Empowerment level sponsors.)</i>		
<input type="checkbox"/> LEADERSHIP LEVEL SPONSOR	Amount \$ _____	\$50,000-\$99,999
<input type="checkbox"/> ACHIEVEMENT LEVEL SPONSOR	Amount \$ _____	\$20,000-\$49,999
<i>(Thank you very much to Power Workers' Union which have become Achievement level sponsor)</i>		
<input type="checkbox"/> MENTOR LEVEL SPONSOR	Amount \$ _____	\$5,000-\$19,999
<input type="checkbox"/> SUPPORTER LEVEL SPONSOR	Amount \$ _____	Under \$5,000

Program Sponsorship Opportunities

Sunday, May 28, 2006

✓ Many thanks to Cameco for sponsoring a technical tour of its McArthur River uranium mine and offering a taste of Canada's culture.

Monday, May 29, 2006

✓ Continental Breakfast (**Hydro-Québec**) \$1,500

☐ Pre-conference Networking Dinner \$7,000

✓ Many thanks to all our technical tour sponsors: Babcock & Wilcox Canada, Ontario Power Generation, Cameco

Tuesday, May 30, 2006

✓ Continental Breakfast (**Hydro-Québec**) \$1,500

☐ Lunch & Learn \$10,000

☐ WiN-Global Board meeting refreshments \$500

☐ Opening Reception Sponsor \$15,000

(Co-sponsor: **World Nuclear Association**)

Wednesday, May 31, 2006

✓ Continental Breakfast (**Canadian Nuclear Society**) \$3,500

☐ Morning Coffee Break \$3,000

☐ Plenary Luncheon Sponsor \$10,000

(Co-sponsor: **The Society of Energy Professionals**)

☐ Afternoon Coffee Break \$3,000

☐ Gala Dinner and Awards Presentation \$25,000

Program Sponsorship Opportunities continued

Thursday, June 1, 2006

<input type="checkbox"/> Continental Breakfast	\$3,500
<input type="checkbox"/> Morning Coffee Break	\$3,000
<input type="checkbox"/> Plenary Luncheon Sponsor	\$10,000

Friday, June 2, 2006

<input type="checkbox"/> Continental Breakfast	\$3,500
✓ Many thanks to all our technical tour sponsors: AECL, Babcock & Wilcox Canada, Bruce Power, OPG	

Other Opportunities to Contribute to the Success of WiN-Global 2006

<input type="checkbox"/> Delegate Kit Bag	\$10,000
✓ Internet Café (University of Ontario Institute of Technology)	\$5,000
<input type="checkbox"/> Photography	\$3,500
✓ Tuesday Entertainment (Organization of CANDU Industries)	\$1,000
✓ Wednesday Entertainment (Nuclear Safety Solutions Ltd.)	\$1,500

WiN-Global 2006 International Travel Award *Network, Share, Learn, Excel*

For the first time, WiN is seeking support to improve sharing of best practice by launching a travel award aimed at bringing women from the nuclear sector in developing countries together with WiN members at the 2006 meeting. The cost of the main meeting proceedings to all industry participants is free. However, some participants from less affluent countries never have an opportunity to participate in a rich learning and networking environment, such as the WiN annual meeting. Please consider augmenting your sponsorship by supporting our travel award. Canada is recognized around the globe for its tolerance and diversity. Through your generosity, this event can become the most diverse WiN-Global meeting to date, and contribute to sharing best practice around the world.

<input type="checkbox"/> Travel & Accommodation Award for International delegate	\$4,000
<input type="checkbox"/> Travel & Accommodation Assistance	\$1,000

(Power Workers' Union- one delegate)

<input type="checkbox"/> Travel & Accommodation Support for International Delegates	Amount: \$ _____
---	------------------

SPONSORSHIP BENEFITS

The many ways to Demonstrate your WiN support

A level may be made up of a combination of events, opportunities and/or a monetary contribution

INTERNATIONAL DELEGATE TRAVEL AWARD SUPPORT

This special multicultural level sponsorship promotes the best in what it is to be Canadian, celebrating diversity in all of its facets and bringing women together to achieve a high level of thought leadership from countries around the world.

Sponsorship Includes:

- Logo display on WiN web site
- On-site signage
- Nametag identification
- Literature display and corporate acknowledgement in conference materials and from the conference podium

EMPOWERMENT LEVEL \$100,000+

Empowerment Level Sponsorship includes:

- 2 V.I.P reserved head tables at the Gala banquet
- 12 guest passes for opening reception
- Opportunity to introduce and thank the opening plenary speaker
- Prominent logo display throughout the venue, including banners, on-site signage and on-screen logo display, all print material, website
- Corporate profile feature on WiN website
- Verbal acknowledgement of sponsorship during the meeting
- Nametag Identification

LEADERSHIP LEVEL \$50,000 to \$99,999

Leadership Level Sponsorship includes:

- 1 V.I.P reserved head table at the Gala banquet
- 6 guest passes for opening reception
- Prominent logo display throughout the venue, including on-site signage and on-screen logo display, all print material, website
- Verbal acknowledgement of sponsorship during the meeting
- Larger logo display on the conference brochure and the WiN website
- On-site signage
- Literature display and corporate acknowledgement in conference materials and from the conference podium
- Nametag Identification

ACHIEVEMENT LEVEL \$20,000 to \$49,999

Achievement Level Sponsorship includes:

- 4 V.I.P. passes at the Gala banquet
- 4 guest passes to opening reception
- Prominent logo display throughout the venue, including on-site signage and on-screen logo display, all print material, website
- Verbal acknowledgement of sponsorship during the meeting
- Larger logo display on the conference brochure and the WiN website
- On-site signage
- Nametag identification
- Literature display and corporate acknowledgement in conference materials and from the conference podium

Gala Dinner and Awards Presentation \$25,000

Sponsorship includes:

- Head Table / Opportunity to invite special guest (4 V.I.P passes to Gala dinner)
- Opportunity to make remarks for the evening
- Prominent logo display at the evening reception including banner, on-site signage and on screen logo display
- All the benefits of Achievement Level Sponsorship set out above

MENTOR LEVEL \$5,000 to \$19,999

Mentor Level Sponsorship Opportunities:

- 2 V.I.P. passes at the Gala banquet
- 2 passes to Opening Reception
- Logo display on web-site and on-site signage
- Verbal acknowledgement of sponsorship during the meeting
- Logo display on the conference brochure and the WiN website
- Nametag identification
- Literature display and corporate acknowledgement in conference materials and from the conference podium

- In addition, Mentor Level sponsors supporting the following events receive additional sponsorship benefits and acknowledgements.

MENTOR LEVEL OPPORTUNITIES (continued)

Opening Reception \$15,000

Sponsorship includes Mentor Level benefits plus:

- Opportunity for welcoming remarks for the evening
- Prominent logo display at the evening reception including banner, on-site signage and on screen logo display
- 8 VIP passes to the Reception

Working Luncheon Sponsor \$10,000

Sponsorship includes Mentor Level benefits plus:

- Opportunity for welcoming remarks for the luncheon
- 4 tickets to working session

Delegate Kit Bag \$10,000

Sponsorship includes Mentor Level benefits plus:

- Corporate Logo display on the bag

Light Dinner Sponsor \$7,000

Sponsorship includes Mentor Level benefits plus:

- Opportunity for welcoming remarks for the dinner
- Opportunity to sit at and sponsor head table
- 2 tickets to dinner

Plenary Luncheon Sponsor \$10,000

Sponsorship includes Mentor Level benefits plus:

- Opportunity for welcoming remarks for the luncheon
- Opportunity to introduce and thank the luncheon speaker
- Opportunity to sit at and sponsor head table
- 2 tickets to the luncheon

Internet Café \$5,000

Sponsorship includes Mentor Level benefits plus:

- 2 passes to the Opening Reception
- Activity signage display

SUPPORTER LEVEL Under \$5,000

Supporter Level Sponsorship Opportunities:

- Logo display on the WiN web site
- On-site signage
- Nametag identification
- Literature display and corporate acknowledgement in conference materials and from the conference podium

Photography \$3,500

Sponsorship includes Supporter Level benefits

Main Meeting Continental Breakfast Sponsor \$3,500

Sponsorship includes Supporter Level benefits plus:

- Activity signage display

Pre- Meeting Continental Breakfast Sponsor \$1,500

Sponsorship includes Supporter Level benefits plus:

- Activity signage display

Entertainment Sponsor \$1,500

Sponsorship includes Supporter Level benefits plus:

- Activity signage display

Morning/Afternoon Coffee Break Sponsors \$3,000

Sponsorship includes Supporter Level benefits plus:

- Activity signage display

Entertainment Sponsors \$1,000 or \$1,500

Sponsorship includes Supporter Level benefits plus:

- Activity signage display

Why is Nuclear Important to the Economy?

- There were 439 nuclear power reactors in 31 countries at the end of 2004.
- The International Atomic Energy Agency has significantly increased its projection of world nuclear generating capacity. It now anticipates at least 60 new plants in the next 15 years, making 430 GWe in place in 2020, 130 GWe more than projected in 2000 and 17% more than in 2005. The change is based on specific plans and actions in a number of countries, including China, India, Russia, Finland and France, coupled with the changed outlook due to the Kyoto Protocol. This would give nuclear power a 17% share in electricity production in 2020.
- Nuclear power is the only large-scale generation option, other than hydro, that does not release greenhouse gas emissions that contribute to global warming.
- In Canada nuclear energy has avoided 1.8 billion tonnes of emissions of carbon dioxide (CO₂) and 33 million tonnes of emissions of sulphur dioxide.
- In 2005, there are 22 CANDU reactors in Canada, 17 in service, generating about 15% of Canada's electricity, cleanly and safely in Ontario (50%), New Brunswick (25%) and Quebec (3%).
- Internationally as of May 2005, there were 24 new nuclear reactor plants under construction, another 40 being planned and 73 being proposed, mostly in Asia and Eastern Europe.
- Nuclear power produces 17% of global electricity and is the world's fourth largest source of electricity.
- In Ontario, Canada's most populous province, 80% of existing electrical generation (25,000 MW) will need to be replaced or refurbished by 2020.
- Nuclear energy is a \$5B-a-year industry in Canada: 21,000 direct jobs, 10,000 indirect jobs, 150 firms, and \$1.2 billion in exports.
- Every day worldwide, more than 34,000 medical diagnostic procedures are conducted using radioisotopes produced by MDS Nordion, including at some 6,000 hospitals in North America alone.
- Medical isotopes are also used to treat cancer. Cobalt-60 and the cancer treatment machines manufactured by MDS Nordion are used to deliver over 15 million cancer treatments each year throughout the world.
- Radioisotopes are depended upon to prevent disease through the sterilization of a vast array of products used every day. Over 40% of all single-use medical supplies used around the world are sterilized with MDS Nordion technology, including bandages and surgeons' gloves. As well, many consumer products are made safer with the benefit of such sterilization, such as contact lens solution and cosmetics.
- Canada's nuclear infrastructure is essential to the global radioisotope supply. Cobalt-60 is produced in the nuclear reactors at Bruce Power and Pickering in Ontario and at Gentilly-2 in Quebec, supplying over 75% of world demand.