



Catch Them and Keep Them Breakout Assignment

At your tables discuss the identified factors
from the survey results

Left side of the room - Brainstorm “Attraction” ideas and
possibilities

Right side of the room - Brainstorm “Retention” ideas
and possibilities

Once completed, record your ideas on the flip chart nearest your table
(two tables per flip chart)



- We will not be able to talk to all the output due to time...this is the beginning of work in this area!
- We will put together the complete list of output and send to your electronically
- Grab a coffee, refreshment while you work